

**CFFU BOARD OF DIRECTORS MEETING**  
**Wednesday, August 1, 2018**  
**Final Minutes**

**Board Members present:** Laurie Banks, Jim Berdan, Jeff Gordon, Dave Lentz, Craig McCulloch, Mary Ellen Mueller, Keith Pfeifer, Trevor Segelke, Phil Shipley, Jeff Stephens, Carol Tevlin, Dave Tevlin.

**Board Members absent with excuse:** Sheila Cavanagh

**Board Members absent without excuse:**

**General Membership present:**

**Call to order and adopt agenda – 6:30 pm**

Quorum established.

Agenda adopted.

**1. Phil Shipley: Secretary**

Motion (08012018a): Approve the minutes from the June BOD meeting as amended. Motion carried.

Action items reviewed:

- Action 05012018b: Dave Lentz will write a letter of appreciation to the Sacramento Metro Water Safety Team for their involvement with our Wading Safety class. *Jeff Stephens presented a letter for Dave Lentz's signature. Letter to be attached with August minutes.*
- Action (06052018a): Jim Berdan will research the questioned transactions under the Technical Services and Fly Fishing 101 budgets to ensure the appropriate line item is charged. *Completed*
- Action (06052018b): Laurie Banks will search for an Audit Committee responsibility outline document for use in the future to clearly communicate to a new committee their duties. *Completed*
- Action (06052018c): Mike Wigginton was asked by the Board to create a new club policy to govern the issue of members requesting involvement in outings that require deposits or payments to participate and how to handle cancellations in the future. Also, to be considered in the policy is a method for handling waiting lists. *Follow-up required.*

**2. Jim Berdan: Treasurer and NCCFFI**

- Jim presented the treasurer report – little activity in July.
- The Northern California Council of Fly Fishers International (NCCFFI):
  - The Council offered an outing for fly fishing club presidents in September or October to be held at Pyramid Lake, Nevada.
  - The Council will assume leadership of the Yuba Fest, previously organized by Lance Gray.
  - A discussion point concerning the FFI is what does FFI provide for fly fishing clubs. Some benefits include group insurance, access to attorneys, access to vendors for purchasing products at a reduced price. Dues for a club to join the FFI is \$500 annually.

### 3. Dave Lentz: President

- Discussed actions items above.
- Dave drafted a report for the Audit Committee to review and approve. Once approved, Dave will present the report to the CFFU Board of Directors.
- We will need to form a Nominations Committee in September. Positions to be filled are President Elect, Program Director, and Secretary.
- Three club members (Mary Ellen Mueller, Craig McCollough, Ed Morell) met with the Conzelmann staff for training on their new audio/visual system. The training went well and steps were documented.
- The CFFU President's Outing is scheduled for October 13 and will be held at the same venue as last year – Green River Brewing and Tap Room in Winters.  
Action (08012018a): Dave Lentz is to contact Green River Brewing to confirm date and negotiate price for the use of facility and food.
- Upcoming meetings/events:
  - August general membership meeting will be chaired by Mary Ellen Mueller.
  - The next new member meeting will have Rich Wilson filling in for Laurie Banks.
  - The club calendar currently has the wrong date for the annual Fish Derby being held in Hagan Park. The correct date is Saturday, September 15.  
Action (08012018b): Laurie Banks will correct the CFFU calendar for the Hagan Park Fish Derby date occurring on Saturday, September 15.
  - The next Fly Fishing 101 class will be held August 21 and 23. In the future a minimum of 6 attendees will be required in order to hold the class.
  - A mentor outing will be held August 25.
  - The August Social will be hosted by Meloney Welborn and Forrest Oldham. The topic will be mending casts, demonstrated by Forest.
  - The January 2019 general membership meeting will be held on the second Tuesday (January 8) to avoid conflicting with New Year's Day 2019.

### 4. Laurie Banks: Past President

- Annual Dinner:
  - A few months ago, Laurie purchased \$2000 worth of fly fishing equipment from a fly shop going out of business. The items purchased could provide raffle items for our annual dinner for a few years. Traditionally, we have supported the local fly shops by purchasing \$500 worth of goods for our dinner raffles. This has been more beneficial for the club through some shops than others. Should we continue this practice this year?
  - Orvis has made us an offer to sell us quality equipment at a reduced price. Should we purchase something very nice and desirable as a raffle incentive to increase attendance at our dinner?
  - Laurie received a suggestion to bring in a live band for entertainment at the dinner. Something to pursue?
  - Laurie spoke with a person from the Amador Fly Fishing club that mentioned they had moved their annual dinner from November to January and doubled their

attendance. Laurie suggested we consider moving the 2019 dinner from November to January 2020.

- A question from the floor was why don't we have a raffle every month? This could utilize the surplus of equipment and raise additional funds for the club. Jim Berdan informed the Board that a non-profit must inform the State Attorney General's Office ahead of time about holding raffles. For 2019, the deadline to file such a request is the end of this month, August 2018.  
Action (08012018c): Laurie Banks will meet with Jim Berdan to complete the necessary report for 2019 to be filed with the State Attorney General's Office by the end of this month, August 2018.

## **5. Mary Ellen Mueller: First Vice President**

- Veterans Outreach:
  - Mary Ellen has been meeting with the Veteran's group at Mather and has found the interaction very unstructured. On average, attendance has been from three to five persons, but they are very enthusiastic. Mary Ellen has a plan to structure a five to six-week course to be held quarterly. The veterans really want to try fishing. The plan will be to have an outing at the end of each course.
  - Mary Ellen has spoken with the coordinator, Lori, about how to recruit other groups. Mary Ellen would like to create a flyer of sorts that Lori could distribute to other veterans' groups, but it is unknown whether the other groups are of the same PTSD demographic.
  - Jeff Stephens suggested to also direct the Mather vets to the Wounded Warrior project. Mary Ellen and Jeff will discuss this further.
  - An Army Coordinator by the name David Graham, called Mary Ellen and asked her whether CFFU could sponsor an event similar to Healing Waters. David did attend and participate at a meeting with the Mather veterans to observe. Mary Ellen invited David to attend a CFFU Board meeting to further explain his request.
- Meetup: the club is gaining new members from efforts to promote club activities via the social networking application "meetup".

## **6. Craig McCulloch: Second Vice President**

### **7. Jeff Gordon: Community Services**

Jeff reports he has encountered communication difficulties with various committees within the club but is working through it.

### **8. Keith Pfeifer: Conservation Policy**

- Keith is working on scheduling a committee meeting this month and asked Laurie Banks to secure the East Ranch club house for a meeting on August 23.

Action (08012018d): Laurie Banks will check with East Ranch for the availability of the club house for a meeting on August 23 and book the room if available.

- Keith was contacted by Bill Templin, one-time CFFU member. Bill is the current president of the Sacramento Sierra Chapter of Trout Unlimited. Bill has begun a project titled “Arcade Creek Anadromous Fishery Enhancement Project. This project has the goals to determine whether salmon and/or steelhead populate the Arcade Creek and also work on improving the habitat of Arcade Creek for anadromous fish spawning. Bill will be submitting a request for funding by CFFU to purchase water temperature recorders (HOBO Temperature Loggers) to support the project. A side note: Bill is also working with Mira Loma and Mesa Verde High Schools, as well as American River College seeking grant funds to assist with the habitat improvement effort.
- Keith has not yet heard from the Friends of the Auburn Ravine this year.
- The Little Kern River project that we approved to fund last summer but got postponed until this year is scheduled for August 22 – 29. The project has a new lead person, Lee Duckwall, and they are ready to go and are awaiting funds from CFFU. Dave Lentz commented the project is to start and the Packer will send an invoice to CFFU for payment.
- Audit Committee and funding to Cal Trout topic will be deferred to New Business.

#### **9. Sheila Cavanagh: Membership Director**

- We had no new members in July but we did have one person renew membership as a life membership.

#### **10. Trevor Segelke: Programs Director**

- The scheduled speaker for August had to cancel but Trevor was able to book Jeff Putnam.
- Trevor has been able to book speakers through January 2019. He has two tentative speakers for February and March 2019. Also, Trevor has Jon Baiocchi as a tentative for April 2019 but Jon is requesting a fee of \$350 (\$50 above the Programs Director’s authority).
- Motion (08012018b): To approve a speaker’s fee of \$350 to enable the booking of Jon Baiocchi for April 2019. Motion carried.

#### **11. Dave Tevlin: Outings Director**

- Upcoming outings:
  - August – Alaska trip of two groups
  - September – Mammoth Lakes and Upper Sacramento River
  - October – Lower Sacramento River
  - November – Pyramid Lake led by Robert Rountree

#### **12. Carol Tevlin: Public Relations**

#### **13. Jeff Stephens: Technical Services**

- Jeff Putnam will be the guest at this month’s Tech Thursday. Jeff will lead a hands-on discussion of fly lines and rods.

- The September Tech Thursday will feature the annual Leaders 101 class. Craig Williams, Trevor Segelke, and Jeff will each discuss leader design for tight lining, Tenkara, and dry fly fishing.
- Jeff began a discussion on the next Survey Monkey questionnaire to the club. This discussion carried into Old Business.

#### 14. Old Business

- Survey Monkey questionnaire: how can we best discover what our club members want from the club?
  - One suggestion is to produce a set of questions, print them out, and leave them on the chairs prior to a general membership meeting and request the questions be answered and then dropped in a box upon exit.
  - Other thoughts were to devise a sequential approach to the questioning, starting at a higher level and then build upon submitted ideas.
  - Make available a suggestion box at each general membership meeting and solicit input from the membership.

Action (08012018e): Craig McCulloch is to find the results of our last analysis for creating another Survey Monkey questionnaire and to bring it for further discussion at the next Board meeting.

#### 15. New Business

- Does the club have more money than it should?
  - This question stems from an earlier experience when the Audit Committee informed Cal Trout that CFFU has money available for conservation projects and that Cal Trout should apply for funds.
  - CFFU's Conservation Committee is the committee empowered to solicit application from groups looking for help with conservation projects. The Committee's intent and goal is to find smaller and local efforts to partner with. Our wish is to be part of the effort with some level of project selection, input to the project, and control of how our funds are utilized. A national organization may not be able to abide with our goals.
  - One of the overall goals of CFFU is fund good projects.
- A result of our Tech Thursday for Wading Safety is an awareness by the Sacramento Metro Fire team is that there really isn't a quality film in existence that covers this area of risk while in moving water. Talks are underway of producing such a film and distributing it nationally.
  - This presents an opportunity for CFFU to gain name recognition by participating further in its creation and/or funding its creation.
- All Board members should be promoting the President's Outing.
  - There are only a couple more events that club members can utilize to earn an invitation to the outing. i.e. Hagan Park Fishing Derby, American River Parkway clean-up.

Meeting adjourned 8:30 p.m.