

CFFU BOARD OF DIRECTORS MEETING
Tuesday, October 2, 2018
Final Minutes

Board Members present: Laurie Banks, Jim Berdan, Sheila Cavanagh, Jeff Gordon, Dave Lentz, Craig McCulloch, Mary Ellen Mueller, Trevor Segelke, Phil Shipley, Carol Tevlin, Dave Tevlin.

Board Members absent with excuse: Keith Pfeifer, Jeff Stephens

Board Members absent without excuse:

General Membership present:

Call to order and adopt agenda for abbreviated meeting schedule – 5:45 pm

Quorum established.

Agenda adopted.

1. Phil Shipley: Secretary

Motion (10022018a): Approve the minutes from the September BOD meeting as amended.

Motion carried.

2. Jim Berdan: Treasurer and NCCFFI

- Jim presented the treasurer report... there were no questions from the Board.
- The Northern California Council of Fly Fishers International (NCCFFI):

3. Dave Lentz: President

- A Nominations Committee needs to be formed this month (September). The President appointed the entire Board to serve on the Nominating Committee in order to improve the chances of getting needed nominees for the 2019 Board.
 - Known vacancies to fill for 2019:
 1. President – Mary Ellen Mueller has volunteered
 2. President Elect
 3. Program Director
 4. Secretary – Jeff Gordon has volunteered
 5. Outings Director
 6. Public Relations
 7. Community Services
 - With the number of vacancies and the potential for not filling all of the positions, Laurie, referenced CFFU by-laws concerning Board positions and meeting quorums at meetings. The by-laws (Article VI, Section 3) define the Board as consisting of seven officers and seven directors but the specific directors are not defined. Therefore, it could be possible to have committee chairpersons on the Board, with voting rights.
- A new Outings policy will be deferred for discussion until the November Board meeting.

- Additional information on the topic:
 1. Mike Wigginton was informed by UC Davis their weekend fee for access to the Lower Yuba River will drop from \$800 to \$500 for 2019.
 2. The Mammoth Lakes outing had two last minute cancellations resulting in a financial loss of \$150 for the guide the club had booked.

Motion (10022018b): In order to maintain a positive working relationship with the guide referenced above, CFFU, will pay the guide \$150. Motion carried.

4. Laurie Banks: Past President

- Annual Dinner:
 - Paul Wisheropp informed Laurie that weekly publication Western Outdoor News (WON) can give CFFU a 75% discount on advertising in their northern California edition. Laurie spoke with Bill Eagan and was quoted a price of \$500 for a full-page ad in their November 2 edition and a price of \$600 for a half page add in one October edition plus a full-page ad in the November 2 edition. Board discussion led to a decision to not pursue further due to the fact that WON does not target the fly-fishing arena.
 - Larry Lee has offered making a Sage X, 5wt, rod with an estimated value of \$950 at the cost of \$300.
 - Laurie will investigate an offer from the Fly Fishers International (FFI) for discounted prices on name brand fly fishing equipment.

5. Mary Ellen Mueller: First Vice President

- Veterans Outreach:

Mary Ellen plans to meet with the Veteran's group at Mather during the week of October 8.

6. Sheila Cavanagh: Membership Director

- The next new member meeting will be held November 14.
- Three new members have joined CFFU since the September meeting.
- Our current membership count is 385.

7. Craig McCulloch: Second Vice President

- Craig will work with Bev Lorens to strategically split the meeting refreshment responsibilities into a few different duties in order to obtain more help and lessen the effort for any one person. Potentially splitting the duties into coffee preparation, meal planning and serving, and beverage supply.
- Craig also had a small supply of empty cases that he would donate to the annual dinner as possible storage cases.

8. Jeff Gordon: Community Services

- Earlier Jeff had posted on our email listserv an announcement from Gary Flanagan concerning a Fish in the City event in the city of Auburn. Jeff did not receive much response so he will re-post the announcement.
- Jeff also asked the Board for permission to search for another listserv product for use by CFFU. The Board agreed to the request.

9. Keith Pfeifer: Conservation Policy

10. Trevor Segelke: Programs Director

Trevor has announced he will be unable to return as Programs Director in 2019 but he was speaking with someone that has interest in the position.

11. Dave Tevlin: Outings Director

Dave announced that he will not return as Outings Director in 2019.

12. Carol Tevlin: Public Relations

Carol announced that her intention is to not return as Public Relations Director in 2019.

13. Jeff Stephens: Technical Services

14. Old Business

- Discussion of Survey Monkey questions are deferred until the full Board meeting in November.

Meeting adjourned 6:25 p.m.